

DOCUMENT SIZE, COLOUR & RESOLUTION

getting it right, first time!

Page Sizes

When designing for print you must ensure that you create your artwork in the correct document format.

We've laid out the standard page sizes to the right, along with the document size INCLUDING 3mm bleed on each edge.

As with the bleed factsheet, if you create your artwork to the correct size, you will drastically reduce any potential delays.

You can download templates from our site within the 'Tools' then 'Product Download' if you prefer. These templates have all the bleed and document size information included.

Colour Settings

Your document is printed using a four colour process (CMYK) Cyan, Magenta, Yellow and Keyline Black).

Its important you design your documents in a CMYK colourspace. When you begin setting up your document, always select CMYK, if you have been working in RGB for web design don't forget to change this setting.

Don't worry if you forget, as you can change this after the fact. If you have been designing to RGB settings however, you may see a marked difference in colour when you change to CMYK.

Resolution

If you are creating your artwork in software like Photoshop we require an absolute minimum of 300dpi, you can send 450dpi or even 600dpi if you prefer, the later two sizes will dramatically increase the file size of your document. As a general rule 300dpi is adequat.

To ensure a crisp print on items such as text we strongly recommend creating all artwork in software like Illustreator or In-Design, these application output text as 'Postscript' data which means the text information will print crystal clear.

If you want to output text from Photoshop preserved in postscript format, please refer to our FILE TYPES guide, this is possible, but it involves a few extra steps.

A3 CANVAS SIZE: 426mmx303mm
TRIMMED SIZE: 420mmx297mm

A4 CANVAS SIZE: 303mmx216mm
TRIMMED SIZE: 297mmx210mm

A5 CANVAS SIZE: 216mmx154mm
TRIMMED SIZE: 210mmx148mm

A6 CANVAS SIZE: 154mmx111mm
TRIMMED SIZE: 148mmx105mm

A7 CANVAS SIZE: 111mmx80mm
TRIMMED SIZE: 105mmx74mm

DL CANVAS SIZE: 216mmx105mm
TRIMMED SIZE: 210mmx99mm

BUSINESS CARD CANVAS SIZE: 91mmx61mm
TRIMMED SIZE: 85mmx55mm

Key Points:

Have you created your canvas size with 3mm bleed included on each edge?